



Campus for a Cause – A Goodclap Initiative

Memorandum of Understanding (MOU)

Between

**Goodclap Initiatives Pvt Ltd, Nizampet, Hyderabad and
Rishi M.S. Institute of Engineering and Technology for Women, Kukatpally, Hyderabad**

(herein referred to as the college) have agreed to enter into an MOU with an intention to do good to the society and co-create impact while creating a goodness / social brand among various stakeholders.

MOU Start Date	:	September 30th, 2022
MOU End Date:	:	September 29th, 2024
About The College	:	<p>Rishi UBR Charitable & Educational Society, a non-profit organization initiated by a team of intellectuals and philanthropists to promote woman empowerment and quality parameters in Higher education. Rishi Group of women's Institutions traced out its foundation with Rishi Junior College established in 1988, Degree College in 1991, PG College in 2001, and Women's Engineering Institute to perpetuate the memory of "Bharat Ratna" Mrs.M.S.Subbulakshmi in 2009.</p> <p>RISHI UBR CHARITABLE & EDUCATIONAL SOCIETY's aim is to provide a scholarly and conducive learning environment that promotes the professional and personal growth of the girl students.</p>
About Goodclap	:	<p>Goodclap is a one of its kind 'tech for good' community platform to enable people to spread goodness & positivity across the world. Using Goodclap's goodness tools, the community on Goodclap comes together to inspire & collaborate. They ACT for an imp 'ACT'.</p> <p>Goodclap was founded in 2018 as a fundraising website. 1000+ causes were supported by 25,000+ donors.</p> <p>With deep hands on experience in the areas of community building & tech for good, Goodclap in 2022 has transformed into a 'Goodness Company' by launching its 'community app – Goodclap', to spread & celebrate goodness!</p>
Context & Objective of this MOU	:	<p>Goodclap truly believes campuses & colleges have the power to change the society & contribute to nation building in a very meaningful way. 'Campus for a cause', is a partnership with your college, where in your college will be part of Goodclap's Eco System.</p> <p>'Campus for a Cause' is an initiative by Goodclap, where Goodclap collaborates with colleges to encourage & support students and the entire campus eco-system to do good (socially conscious & responsible activities) through Goodclap App & its initiatives.</p> <p>Through this partnership / MOU, your college will officially become a partner in Goodclap's Community Eco-system.</p> <p>In the above context, this MOU is to lay the basic operating guidelines & responsibilities of both Goodclap & the college.</p>
Goodclap's Deliverables: Scope and	:	<ul style="list-style-type: none">✓ Goodclap will assign a point of contact for the college to easily communicate✓ Goodclap will recognize the college as an "Official Goodness Partner"✓ Goodclap will include the college logo in its 'outreach activities', on the social media,

responsibilities	<ul style="list-style-type: none"> website, app, wherever appropriate. ✓ Goodclap will design & setup a periodic communication to all the registered students in this initiative through appropriate channels (WhatsApp, Emails, In App, etc.) ✓ Goodclap will appoint Goodness Ambassadors, from college student network (this is optional), give them a leadership role where they can drive key goodness initiatives within the college ✓ Goodclap's team will keep the management of the college informed in prior whenever planned/ scheduled visits are made to the college by the Goodclap Team. ✓ The college management can reach out to Goodclap Team for any clarification and the team will respond within reasonable time through emails / calls.
College's scope and responsibilities:	<ul style="list-style-type: none"> ✓ The college will provide permission to talk and/or print about their collaboration with Goodclap in written and oral format at places wherever Goodclap feels is fit ✓ The college will provide Goodclap permission to use its logos at all relevant places ✓ The college will give Goodclap's team necessary permissions to visit the campus physically with prior notice, or to communicate with the students virtually, to take initiatives forward. ✓ While there will be no clash with college timings or exams, wherever there is a social cause / special initiative, the college pledges to give its full support to students to take part in such activities.
Limitation of liability	<ul style="list-style-type: none"> ✓ This is an initiative to drive social consciousness and build certain leadership & management skills among students. However, Goodclap does not commit / guarantee any specific outcomes from the students. ✓ Goodclap is an open platform for all. All the activity carried out by students will be their responsibility. Neither Goodclap nor the college will be responsible for their individual actions. College & Goodclap will be responsible only for activities directly initiated by them
Other Terms	<ul style="list-style-type: none"> ✓ Both Goodclap and the college will appoint one SPOC each to manage and coordinate ✓ For any other terms and conditions, other than specifically mentioned in this term sheet, both parties agree to refer to Goodclap App's T&C. ✓ In the event of breach of any responsibilities by either party, this MOU stands terminated with immediate effect. ✓ Both parties in this MOU permit each other to use their logo, trademark, in connection with certain communication materials each of the parties may disseminate to the public ✓ In general, this MOU can be terminated by either party with a 15-day notice for any other reason. Any dues have to be settled before such termination. ✓ Any other addition of terms and conditions will be upon mutual consent ✓ Goodclap can be reached at shashank@goodclap.com or 9963117370.

for Goodclap Initiatives Pvt Ltd
CIN: U72900TG2020PTC140254


Shashank Gandrapu
Concept Founder

Date: 30th Sep, 2022



for Rishi M.S. Institute of Engineering and Technology
for Women, Kukatpally, Hyderabad


Name: T Venkata Seshiah Naichu
Designation: PRINCIPAL